

from the dentist

Your Trust, Our Inspiration

Thank you for being our patient

I think it's pretty safe to say that our most important long-term relationships are those that bolster our health and infuse a sense of confident wellbeing. And because of the critical relationship between your dental health to your overall health our team is more committed than ever to providing an exceptional, well thought out and thorough dental experience.

We do not take your loyalty to our practice for granted. That you continue to be our patient is a constant and genuine inspiration for us to reassess our performance, to seek technologies that are state-of-the-art, and to create an environment that inspires your confidence and ease.

We are dedicated to building upon your trust, and working hard to provide the most comfortable environment.

*Yours in good dental health,
Dr. Poiman*

turnthepage

What, exactly, is so funny?

Make an impact like never before!

Are you ready to be crowned?

Wedding-White Smiles

No better time to dazzle



Call our office today to book your **FREE Cosmetic Consultation and Wedding-Whitening at 50% off!**

You have a dedicated team, painstaking plans, and a detailed checklist to create your wedding dream, but wait, you have forgotten something. Your smile! After your dress and perhaps that sparkler on your ring finger, your most visible asset is your joyous smile, so why leave it to chance?

Though you may brush and floss religiously, with time, the natural whiteness of your smile becomes dull and tinged with yellow. Because it happens gradually, you may not even notice, but do not wait until the wedding photos arrive to find that your smile has lost its lustre. Make your smile your brightest asset with a professional in-office whitening. Simply mention that you are a bride-to-be and we will do the honor of giving you your first wedding gift, a free Cosmetic Consultation and 50% off smile-whitening. This is a limited time offer, so book your wedding-white smile right away. And while you are at it, consider extending the offer as a gift to your Bridesmaid, the Best Man, or perhaps the entire Wedding Party.

Picture the big moment when all eyes are on you and your irrepressible smile. Now, imagine the relief of knowing that all the wedding smiles so beautifully captured by your photographer and videographer will gleam sparkling white.

Thank you for all your referrals. We appreciate them!

Look Great

And save the environment too

Choose eco workout wear. Many fabrics made with organic and recycled fibers such as cotton and soy blends, and athletic footwear made from recycled rubber and vegan materials, are becoming increasingly available.

Shop locally even if you can't find the very latest eco trends nearby. You can choose partially recycled materials, minimal packaging, and you'll be saving the expense and environmental cost of travel or shipping.

Conserve post-workout water and energy with low-flow shower heads that don't release hot water until you actually step in the shower and turn the shower head's valve.

Shave with only 5-7 drops of a natural shaving oil. A tiny bottle can provide about 100 shaves, is ideal for your travel bag, and a number of brands are available online or through large retail chains.

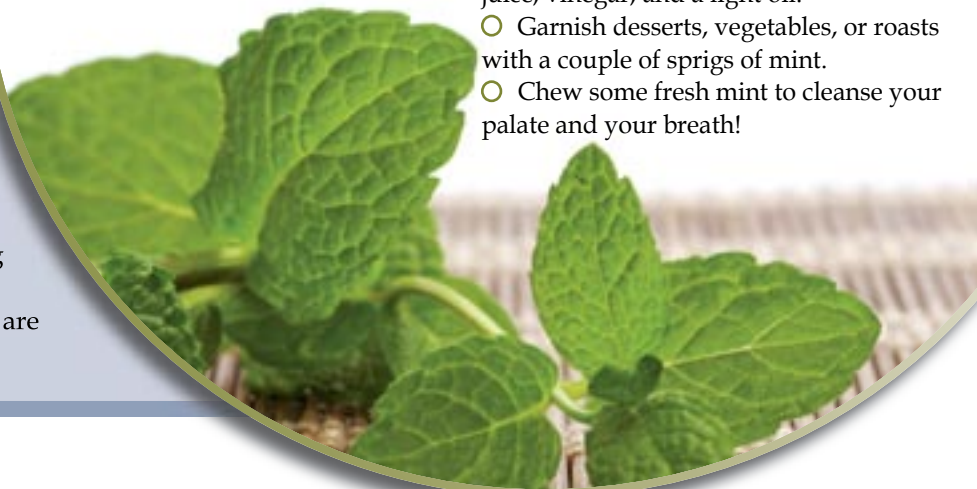
Marvelous Mint

More than a breath freshener

You probably associate mint with toothpaste or breath freshener, but it has been used as an herbal remedy and a spa soother in face packs, foot rubs, and bath soaks. Both peppermint and spearmint are very popular, especially for cooking, and if you're not a gardener, you can easily find commercially dried leaves.

7 Mint Hints For Your kitchen

- Steam vegetables with mint in the water.
- Mix chopped mint with butter for boiled new potatoes.
- Toss whole mint leaves in cooked rice before serving.
- Freeze whole mint leaves in ice cubes for tea or lemonade.
- Make salad dressing with mint, lemon juice, vinegar, and a light oil.
- Garnish desserts, vegetables, or roasts with a couple of sprigs of mint.
- Chew some fresh mint to cleanse your palate and your breath!



before



after



▲ Crowns ▼

before



after



Crown FAQs

Your best decision is an informed decision

What Is A Crown?

A crown is an artificial cover that is used to restore, protect, and strengthen your tooth and keep it healthy.

When Would I Need One?

- If you have a tooth that has been worn down by teeth grinding, an improper bite, or decay, a crown restoration could save it.
- Crowns will give cracked or broken teeth much-needed support.
- A tooth that has loosened due to gum disease can be stabilized by crowning it and connecting it to the neighboring teeth.
- Gaps in your smile can be replaced by incorporating a single crown onto the root of a dental implant placed into your jawbone.

What Are My Options?

Ceramic crowns are the most natural-looking and can be as translucent as your own enamel. They are the perfect choice for those with metal allergies, but people usually choose them because of how they look.

Ceramic-fused-to-metal crowns combine this natural look with the strength of metal underneath, but they are not as translucent as ceramic alone.

Feel free to call now. You don't have to wait for your next appointment to discuss treatment.

Defy The Trend

Subtle measures - radical results

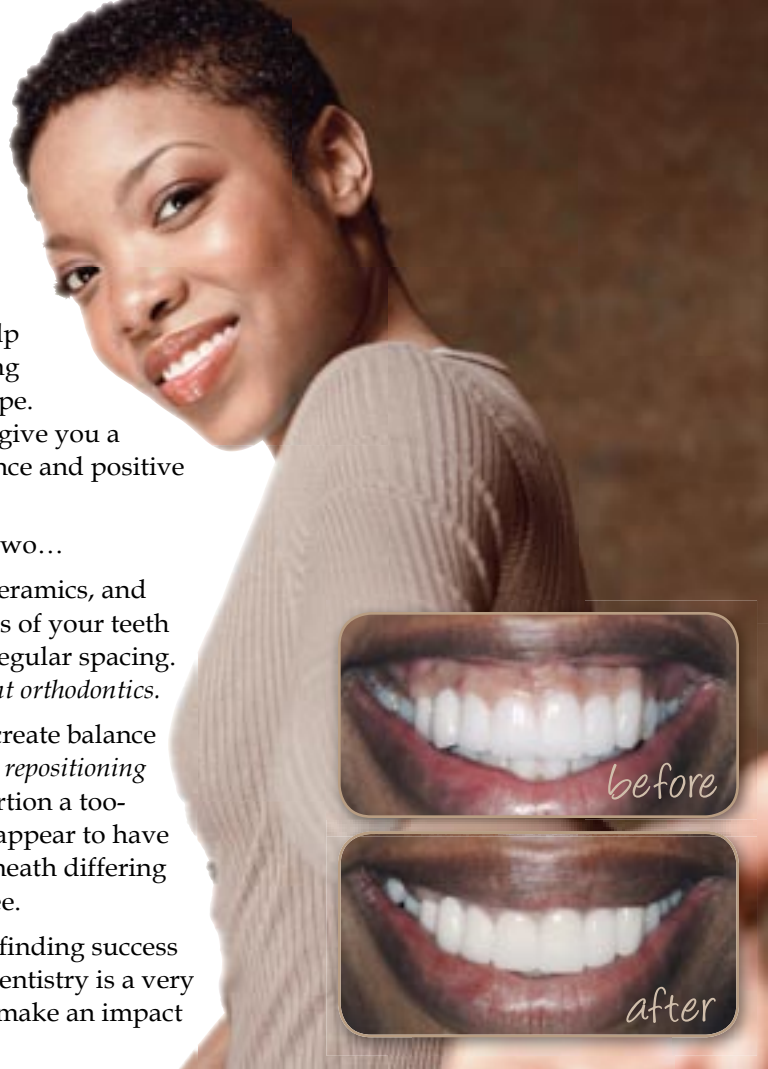
Have you seen some of the guerrilla tactics and extreme stunts people are deploying to reboot their careers? Believe us - singing telegrams or renting a hot air balloon are not your only answers! We can help you create a unique, engaging, and thought-provoking impression that will generate buzz without all the hype. For example, a subtle smile makeover can do a lot to give you a more youthful pick-me-up, and give you the confidence and positive attention you deserve.

Many cosmetic techniques involve only a visit or two...

Veneers crafted from translucent porcelains, ceramics, and other bonding materials can be applied to the surfaces of your teeth to disguise deep stains or other flaws like chips or irregular spacing. In fact, the veneering technique has been called *instant orthodontics*.

Esthetic gum re-proportioning can create balance and symmetry for your smile with techniques like *lip repositioning* and *gum recontouring*, as seen here. You can re-proportion a too-gummy smile, teeth that look too short, or teeth that appear to have different lengths because their crowns are hidden beneath differing amounts of gum tissue ... or a combination of all three.

We understand that sometimes, in today's world, finding success means getting yourself noticed. Stunt-free cosmetic dentistry is a very reliable and worthwhile investment that will let you make an impact - on your terms.



it's laughable

For millennia, Tibetan monks have laughed out loud on awakening - no joke! Seriously, though, even faking a laugh cues your body and your mind to stay calmer and more focused.

How? By shutting off stress hormones and triggering the release of feel-good endorphins. What else? We can show you how to laugh out loud enthusiastically, vigorously, and confidently day or night - with or without an audience.

Natural-looking fillings and whitening can certainly help, but it's also about getting back to basics. Brush and floss, avoid sugary snacks, and maintain regular dental visits.

We promise - once you get the hang of it, the rewards are nothing to scoff at...

- Clean attractive decay-free teeth
- Clean pink tongue
- Clean healthy gums
- Clean fresh breath.

& so
easy



An Ounce Of Prevention

Book your pre-operative consultation now

We have procedures in place to protect our patients who could be especially vulnerable to infection from oral bacteria. This includes patients with some heart conditions and those who have undergone joint replacement surgeries. We think it's equally important that all patients who are booked for non-dental surgery take the precaution of letting us check for oral infections. This is particularly true if you are a senior or in mid-life because your risk for both oral infections and surgical complications due to infection increases with age.

Let's look at just one example of how risk can evolve... Receding gums can be caused by decreased immunity due to age or illness and decreased salivation due to age or medications. In turn, gum recession can lead to bacterial infections of the gums, root caries, and infections of the root canal.

Untreated oral infections can:

- release bacteria into your bloodstream;
- lodge in defective heart valves causing inflammation of the endocardium which lines the chambers of your heart;
- be inhaled into the lungs during sleep or surgery. (In a 2009 study, patients with significant periodontal disease were 3.5 times as likely to develop post-operative pneumonia.)

Whatever your age, identifying problems before you get to the operating room is our priority. Please be sure to book an appointment several weeks ahead of your scheduled surgery.



office information

NY Center for Esthetic and Laser Dentistry

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Office Hours

Monday 10:00 am – 7:00 pm
Tuesday 8:00 am – 5:00 pm
Wednesday 1:00 pm – 7:00 pm
Thursday 9:00 am – 6:00 pm
Friday 8:00 am – 3:00 pm

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Office Staff

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Jeanette..... Clinical Assistant
Dolores, Alina, Sharlene.....
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Needle free hygiene
appointments available



Citi Financing
VISA CareCredit

An Open Invitation To you & yours

We appreciate your business and friendship, and though you may not realize it, your referrals are also crucial to our success. Your ongoing recommendations let us continue to grow. In turn, we can invest in technology, additional staff, expanded hours, and other improvements to offer you and yours the most convenient and very best dental treatment.

Your referrals are our number-one source of new patients and not one of our team members takes that for granted. We are proud of your confidence in us and sincerely look forward to providing you, and each person you recommend, with only the highest quality of service and care.

Thank you in advance! We look forward to welcoming your friends, family, and colleagues with a smile!

Looking For Us?

Try Facebook!



I suppose that "geek" would be the first word to come to mind when you think of me, but even dentists and dental teams can be cool. We've been hip for some time now, actually, but I'm amazed now that I didn't sign up for *facebook*® sooner.

Not only is it a great way to get information out, it's a terrific way to reconnect with old friends and maintain personal and professional relationships when face-to-face contact is interrupted.

I'm pleased that a number of you have found me already and flattered to have been "friended" by you. I would like to invite all of my patients to connect with me on facebook.com. Just look me up under **New York Center for esthetic and laser dentistry**, or go to our practice website and click our facebook link.